



CALPEEK

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Dick Rosengarten, Publisher

(310) 659-0205

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ROBERTI RECALL FAILS IN SETBACK FOR GUNNERS.

Editor's note: By now CALPEEK readers have heard that State Sen. David Roberti (D-Van Nuys) survived the April 12th recall organized by pro-gun advocates under the banner of Californians Against Corruption. The unofficial count was NO on the recall 59%, YES 41%. Here's our report & analysis...

...During the last few days of the campaign, recall forces made a **major push** to oust Roberti. The Nat'l Rifle Assn. (NRA) pumped in \$50,000 to fund a huge phone bank operation and anti-Roberti recall forces dropped about 360,000 pieces of direct mail. So this recall wasn't some underfunded operation...

...What does all this mean? Roberti's win, while not a stomp, was a solid victory which may now give him much needed momentum in his Demo primary bid for Treasurer. Roberti has almost nothing in his warchest, compared to former CDP Chair Phil Angelides, who has amassed a \$1 million-plus bankroll. On the other hand, the huge amount of publicity Roberti gained from this recall in the L.A. media market is probably worth \$1 million and it's almost all positive. How much coverage was there in other areas of the State? Some, but not all that much...

...While Roberti can glow in his victory for a day or two, the fact is that a Demo primary is **very different** from a recall election --- and so is the voter profile. Demo women, most of whom are pro-choice, account for about 56% of the Demo primary vote. So Roberti's pro-life position makes him vulnerable, especially if Angelides, as anticipated, hammers this issue. And Angelides took the offensive the day after the recall to let political reporters know that he wasn't going to roll over and be Mr. Nice Guy. This primary will get hot...

...As for the gun lobby, Roberti's win was a *setback* for

the two largest gun lobbying groups in Calif., the NRA and Gun Owners of Calif. But it is crazy to suggest the gun lobby is finished or that Roberti's victory will translate into more gun control legislation. Senate Leader Bill Lockyer and Assembly Speaker Willie Brown may want to avoid gun control bills in this critical election year. They remember what happened in 1982 --- and so does "Governor" Tom Bradley...

...FYI: There was a major campaign blunder by the recall forces on election day. Tanya Metaksa, executive director of the NRA's D.C. legislative arm, tried to confront Roberti at his polling place, but Roberti chewed on Metaksa and it was seen by thousands on the afternoon TV news. It was TV at its best and Roberti credits this confrontation for helping to draw more voters to the polls. Bet your first born that Roberti campaign consultant Clint Reilly will use 5-10 seconds of that confrontation in TV ads for "The man who banned assault weapons." Stay tuned...

CALPEEK'S 1994 SPRING READERSHIP SURVEY.

Editor's note: CALPEEK's Spring Readership Survey is now complete, but we've decided to break it down into 2 parts. We received 433 responses. Of that number, 56% described themselves as **moderates**; 24% described themselves as **liberals**, while another 20% described their beliefs as **conservative**. These results are *not* the same as a standard survey. CALPEEK asked its readership to give an *evaluation* on the various primary elections -- as opposed to the question, "For whom are you voting?" So for what it's worth, here is Part I of our survey, with analysis...

● **Governor** - Insurance Comm. John Garamendi (D) won't be a happy camper when he learns about this sur-

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vey. To the question of who wins the Demo primary for governor, 80% of those who responded said Kathleen Brown, while only 17% thought Garamendi would win. 1% predicted a Hayden win and 2% offered no opinion...

...Garamendi does a little better in a follow-up question when matched against incumbent GOP Gov. Pete Wilson. 38% think Wilson wins, while 29% feel Garamendi takes the election. 33% offered no opinion. *How does Brown compare?* 57% said Wilson wins, while 30% say Brown wins. 13% offered no opinion. FYI: As CALPEEK hit deadline, a new Field Poll was released. Results next week...

...*Analysis:* if Garamendi had the funds, he might be competitive. But he doesn't. He started too late and even though Brown's campaign is in a mess, Garamendi hasn't followed up to hit Brown when she has been most vulnerable. In other words, missed opportunities that won't happen again...

- **Lt. Governor** - Outgoing Demo Controller Gray Davis has a free ride in the primary. On the GOP side, Assemblyman Stan Statham of Oak Run and State Sen. Cathie Wright of Simi Valley are engaged in a boring primary. 51% think Wright will win, while 28% tapped Statham, with another 21% offering no opinion...

...*Analysis:* Neither Goper has great fundraising skills and the news media will give this race its one obligatory story...

- **Controller** - This is where there is some action and good contested primaries on both sides. In the GOP race, businessman John Morris doesn't do well in this survey. Only 21% think he'll win the primary, compared to 60% who think former Assemblyman Tom McClintock will win -- despite the fact Morris has *deep pockets*. 19% offered no opinion...

...*Analysis:* Despite these numbers, some sources continue to think this race will be very close. On the other hand, conservatives like McClintock tend to do well in primaries where there is a 1-on-1 situation. In other words, money may not be able to buy this primary...

...On the Demo side, it's almost the same situation. Demo Assemblyman Rusty Areias is the pick of 51%,

while businesswoman Kathleen Connell is predicted to win by 24% of those who responded. Alameda Co. Sup. Don Perata appears to be out of the running with only 7% predicting he'll win. 18% offered no opinion...

...*Analysis:* Like Morris, Connell too has very deep pockets and is expected to pump in more than \$1 million of her own. And she's the only woman in this field --- plus she's a "non-politician." In other words, she's well positioned. Areias might be better positioned if this were a 2-person primary. Despite our survey, most sources continue to rate this primary as being very close...

- **Secretary of State** - GOP Assemblyman Bill Jones of Fresno doesn't have a primary challenger. But on the Demo side there is a spirited contest between former L.A. Councilman Mike Woo, Acting Sec. of State Tony Miller and Demo Assemblywoman Gwen Moore of L.A. The results are not surprising. Woo is tapped to win by 43% of those who responded, while Miller is seen as the winner by 24%. Moore is picked to win by 18%, while 15% offered no opinion...

...*Analysis:* Miller's fundraising needs improvement so that he can buy TV time to become better known, otherwise some sources think this is about the same way the primary will end. Moore isn't going anywhere, but Miller needs her because she cuts into Woo's base. Bottomline: Miller still has a shot, but Woo looks stronger because he's got solid name ID statewide. More survey results next week. Stay tuned...

CRA DELEGATES TO WILSON: "TAKE A HIKE, PETE."

Editor's note: To the surprise of few, the very conservative GOP volunteer group, the Calif. Republican Assembly(CRA), turned their collective backs on Gov. Pete Wilson and endorsed political newcomer Ron Unz at their annual convention in Sacramento, Apr. 8-10. Here is our report & analysis...

...There's more to this story than you'd imagine. For example, several weeks before the Unz candidacy was known, CRA Pres. Greg Hardcastle, along with CRA vps Steve Frank and John Stoos, met with Wilson campaign manager George Gorton and deputy Jeff Randall. At this time, according to sources, the Unz candidacy was **unknown** to Hardcastle -- and he met with Gorton to invite Wilson to the convention and to meet with a

CRA "Fact Finding Cmt." Some time after this meeting, but before the actual convention, Frank received a call from the Wilson camp, saying the governor would not meet with the fact finding cmt. nor attend the convention *unless the CRA guaranteed that Wilson would receive the CRA endorsement...*

...Shortly thereafter, the Unz candidacy popped into the open and that sealed the breach between Wilson and the CRA. About 90% of the delegates stood to be counted for Unz, while Wilson *did not get a single recorded vote*. What does this mean? Wilson will win this June, but he badly needs a united GOP behind him. Snubbing the CRA doesn't help...

...FYI: Wilson and GOP controller candidate John Morris were the only two Statewide Republican primary candidates who did not attend the CRA gathering. In addition to Unz, the CRA endorsed Tom McClintock for controller; Bill Jones for SOS; Matt Fong for treasurer; Dan Lungren for AG; and Cathie Wright for LG. Stay tuned...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES

Editor's note: Here are a few items of interest regarding the June 1994 primary. This week CALPEEK takes a look at the 4 Board of Equalization seats that are up for grabs. The BoE collects **\$32 billion** a year in taxes. It's a very powerful board, but receives little attention. That could change this year...

- **1st District** - This BoE district takes in most all of Northern Calif., including the greater S.F. Bay area. Ex BoE member Bill Bennett, who was forced to resign more than a year ago, used to represent a part of this district. Under the new reapportionment lines, the 1st District has a heavy Demo registration advantage, meaning the winner of the Demo primary is probable November victor. The likely winner is Assemblyman Johan Klehs of San Leandro, who has amassed a \$100,000 warchest and has 3 unknown Demo challengers. Klehs is the chair of the Assembly R&T Cmt., and as such is very knowledgeable when it comes to BoE business. He's the author of AB 15, which would eliminate the Franchise Tax Board and consolidate FTB functions inside the BoE. GOPers battling in the June primary are Mark S. Bendick and Robert Strawn...

- **2nd District** - Again, there is no incumbent, but a

part of this district used to be represented by Bill Bennett. On the Demo side, popular State Sen. Robert Presley of Riverside has accumulated a warchest of more than \$300,000 and should be rated as a heavy favorite over tax specialist Joseph Micallef, who ran against Bennett in 1990. There are 3 other Demos in the race, but Presley is the favorite. On the GOP side, Assemblyman Dean Andal of Stockton is regarded by some as a heavy favorite, but don't discount businessman/GOP activist Claude Parrish, who in the June 1990 GOP primary upset former Assemblyman Bill Duplissee by a 61% to 39% margin. Could Parrish get lucky a second time? There are two other GOPers in this primary, but Andal and Parrish are the ones to watch...

- **3rd District** - This is the heavy GOP southern Calif. district represented by BoE member Ernest Dronenburg Jr. Dronenburg has no GOP primary challenge, but could find himself embroiled in a tougher than usual November runoff with former San Diego Councilman Floyd Morrow, a perennial candidate who pops up often and has deep pockets. Still, Dronenburg is rated as a solid favorite...

- **4th District** - After seriously exploring a run for State Controller, Demo BoE member Brad Sherman had the good sense to file for reelection in this heavily Demo/L.A. County district. Sherman has a \$500,000-plus warchest (he may not have to spend it all) and so far his only major rival, former Assemblyman Dave Elder, hasn't really come close to raising anything in the way of a serious bankroll. Sherman is given very high marks for his service on the board and is generally regarded by many insiders as the only BoE member with an excellent grasp of tax issues. South Gate Councilman Albert Robles also is on the ballot, plus 3 other Demos, including a businesswoman named Glanda L. Sherman. The two GOPers are Ernie Dynda and Hal Styles Jr. The bottomline: this is Brad Sherman's race to win or lose. Stay tuned...

SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does NOT make refunds on cancellations...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Long Beach Mayor's Race** - As predicted by a few sources, incumbent Mayor Ernie Kell's base did not materialize and he finished 5th in this large field of candidates. Top vote getter on April 12 was former L.B. Community College Pres. Beverly O'Neill --- who got about 20%. In the June 7th runoff with O'Neill will be L.B. Councilman Ray Grabinski. Businessman Frank Colonna finished a very respectable 3rd, while Councilman Jeff Kellogg was 4th. Source feel that Kellogg's late surge took votes away from Colonna, who pumped in some big, last minute dollars. Early betting on the runoff would seem to favor O'Neill --- the only woman, an "outsider," who finished first in the primary...
 - **79th A.D. Special** - A very tight April 12 special to replace Steve Peace(D-Chula Vista) in the Assembly between community college trustee Denise Ducheny and Chula Vista Mayor Tim Nader --- both Demos in a 5 person Demo field with no GOPers. On election night Ducheny had 5,028 to Nader's 5,007 --- a 21 vote win. After 420 provisional and late AVs were counted, Ducheny's total was 5,149 to Nader's 5,122 --- a 27 vote victory. Why so close? Nader's crime and pro "3 Strikes" position played well with GOP voters, who can cross over party lines in a primary. So Denise Ducheny now goes to Sacto and will be the incumbent in the June 7th Demo primary. Stay tuned...
- NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.**
- Editor's note: Here are some items to mark down in your notebook...
- Bragg, Maddox & Taylor has been hired to consult on the 47th A.D. campaign of Demo Ed Johnson...
 - Bear Republic Political Services has been hired to handle the 54th A.D. GOP campaign of Jeff Earle. Arnold Steinberg & Assoc. are polling for Earle...
 - Consultant Richie Ross has been hired to do the 1st District BoE race for Demo Assemblyman Johan Klehs...
 - Adler Wilson Campaign Services has been hired to run the reelection campaign of 54th A.D. Demo Assemblywoman Betty Karnette...
- McNally Temple & Assoc. has been hired to do the 2nd District BoE race for Assemblyman Dean Andal(R-Stockton)...
 - Consultant Paul Kinney has been hired by former Assemblyman Steve Clute(D-Riverside) to handle media in his 44th C.D. campaign. Consultant Bill Berry is handling daily mgt. for Clute...
 - Townsend, Hermocillo et al has been hired to do the 2nd District BoE race for State Sen. Robert Presley (D-Riverside)...
 - Skelton, Grover & Assoc. has been hired to do the reelection campaign of 4th District BoE member Brad Sherman(D-L.A.).
 - McNally Temple & Assoc. has been hired to do the 44th C.D. campaign of GOPer Sonny Bono, former Palm Springs mayor...
 - Consultant Jerry Seedborg has been hired to do the 20th S.D. campaign of Demo State Sen. Herschel Rosenthal...
 - Englander, Wooldridge et al has been hired to do the 4th District BoE campaign of former Assemblyman Dave Elder(D-Long Beach)...

CALPEEK'S MARKETPLACE NETWORK

- **EXECUTIVE DIRECTOR** - The Calif. Independent Public Employees Legislative Council (CIPELC) based in Sacramento is seeking a motivated individual or firm to act as Executive Director. Coordinate legislative program for coalition of 23 independent public employees associations/unions representing over 50,000 local government and classified school employees; direct and assist contract lobbyist, analyze and monitor legislation, communicate with member organizations. Good written, verbal and analytical skills. Public sector labor experience a plus. Salary DOQ. Reply by May 13 via resume with salary history to Ken Williams, CIPELC President, P.O. Box 308, San Bernardino, CA 92402...

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